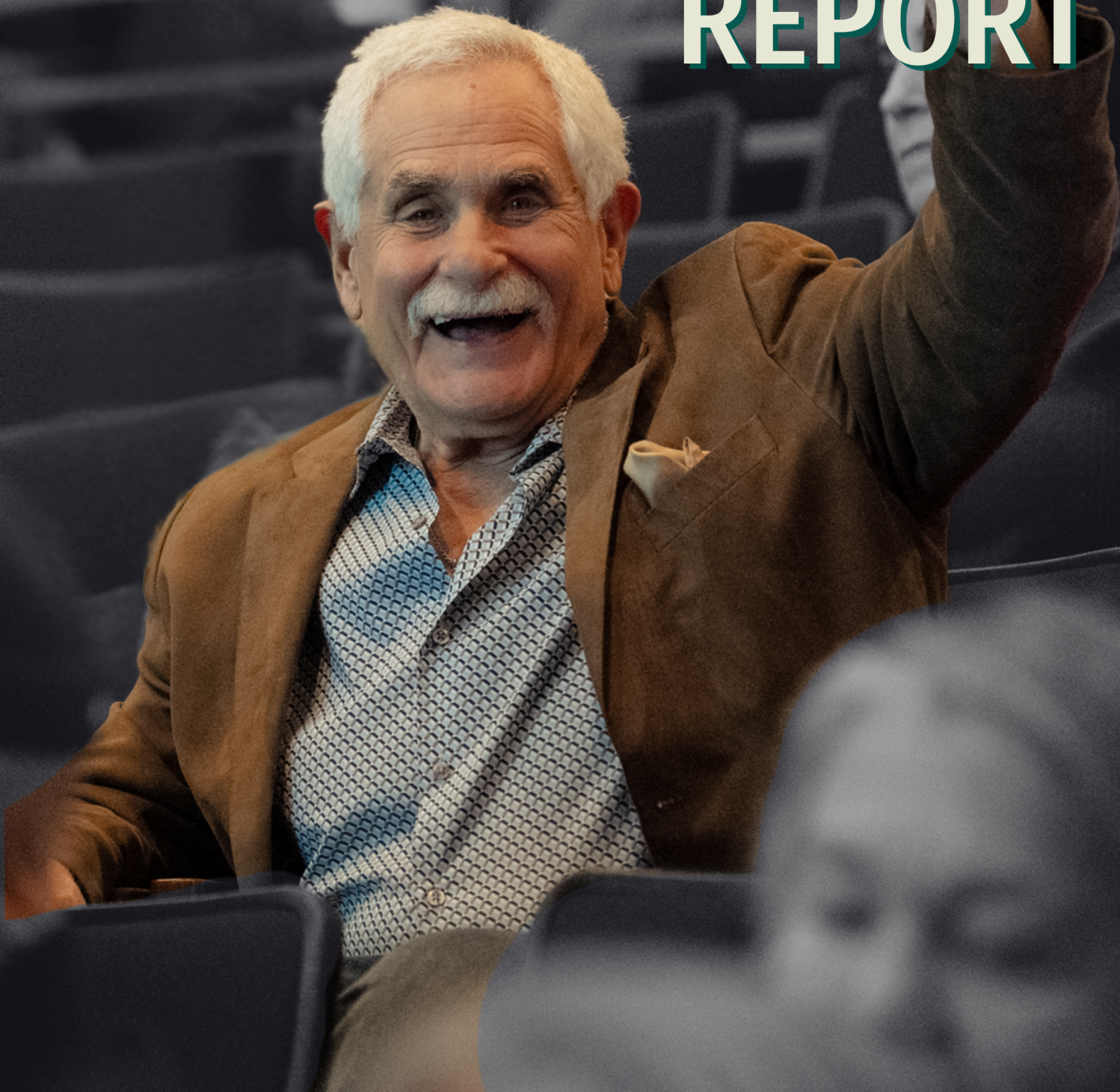


2024

2025

IMPACT REPORT



JCC MISSION

The mission of the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is to connect the community to Jewish heritage, identity, experiences and values to ensure the continuity and vibrancy of the Jewish community. We accomplish our mission by promoting the physical and mental well-being of the community and offering a rich array of stimulating and innovative social, cultural, educational, and recreational programs and services.

The LFJCC is committed to providing a welcoming and inclusive environment for San Diego's diverse Jewish community and its greater general community.

CJC MISSION

The mission of the San Diego Center for Jewish Culture is to **offer an array of entertaining and enriching cultural, educational and artistic programming** which brings the community together to connect with Jewish heritage, identity, experiences and values. CJC is committed to providing a welcoming and inclusive environment for San Diego's entire community.

OUR CORE VALUES



Hachnasat Orchim Livnot Kehillah

הכנסת אורחים לבנות קהילה

Welcoming Guests to Build Community



Ahavat Limud

אהבת לימוד

Love of Learning



Shmirat HaGuf

שמירת הגוף

Guarding the Body, Connecting

Physical Well-Being and Holistic Health



L'dor V'dor

לדור ודור

Linking Generations



Hiddur Mitzvah

הידור מצווה

Enhancing Our Humanity

through Creative Expression

ABOUT US

OUR 10-YEAR VISION

Jewish Vibrancy

Jewish is the differentiator and the unique identity of the JCC. The JCC is widely recognized as San Diego's center for Jewish culture, community and heritage and a highly sought-after partner for the county's Jewish (and secular) organizations. **We are the region's hub for Jewish experience and connection with a powerfully realized, extensive and deeply embedded culture of welcome and engagement for all ages and stages of life; a force for Jewish connection and engagement throughout the region.**

Powerful Brand

The JCC is a powerful and widely recognized brand that links the LFJCC to the worldwide JCC movement, and all **JCC-branded programs are universally perceived to be high quality** and part of a larger, mission-driven whole.

Sustainability & Growth

A dramatically different financial picture is in place, beyond a membership model, in which **philanthropy primarily supports innovation and growth, operations are basically self-supporting, and cost is no longer a barrier for full participation in JCC programs or services.**

Leadership & Innovation

The JCC attracts top professional and volunteer leadership, strongly committed to Jewish community and identity, who are rewarded for taking risks and held accountable for their performance according to clear objectives and stated metrics.

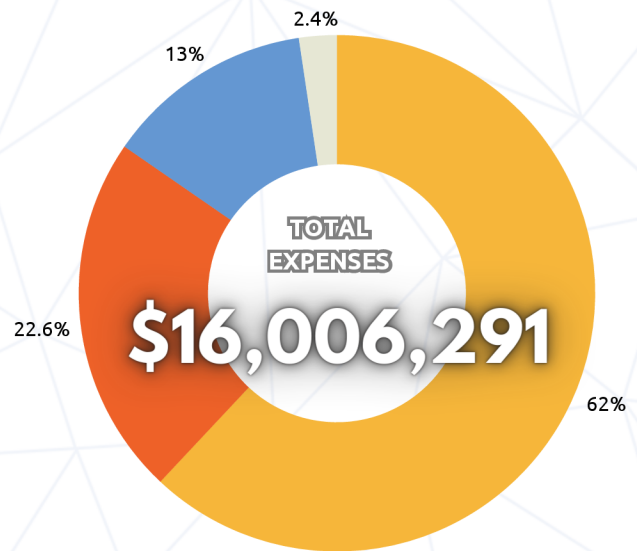
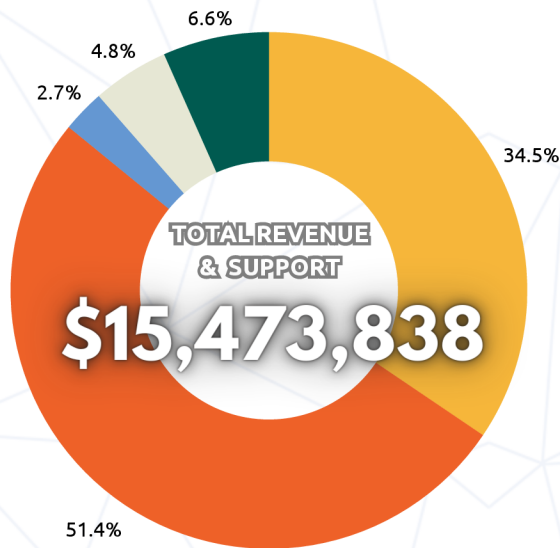
Organizational Planning

A clearly articulated **organizational master plan, driven by the participant experience,** along well-understood and accepted metrics, informs all major decisions about marketing, facilities, development and programming.

STATEMENTS OF REVENUE & EXPENSES

Year-End Result Fiscal Year 2024-2025 Audited

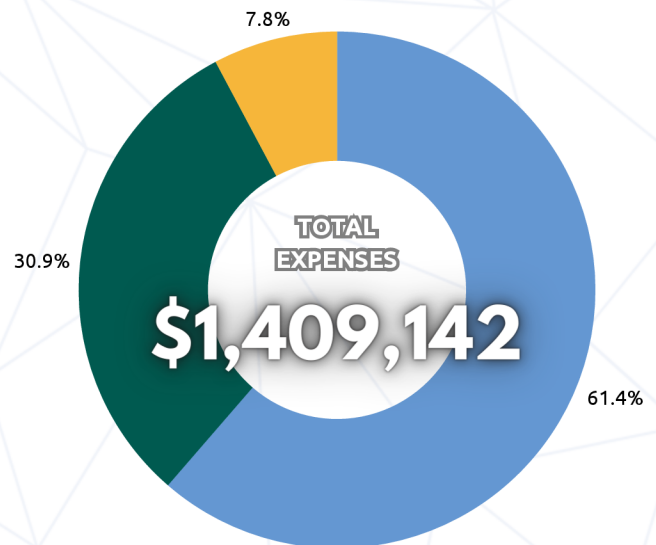
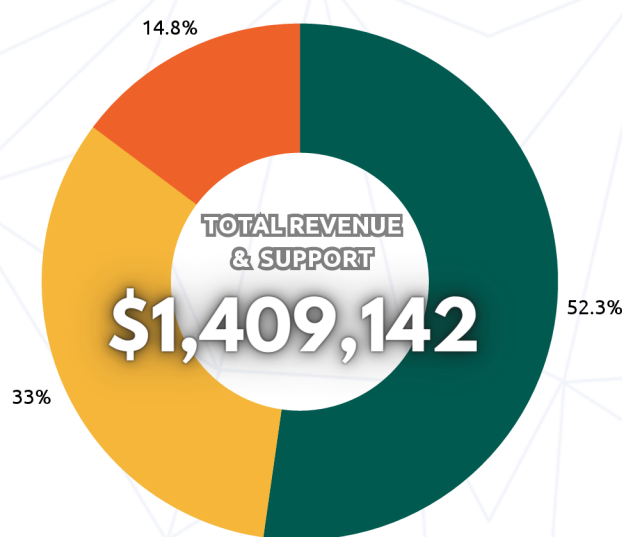
LAWRENCE FAMILY JCC JACOBS FAMILY CAMPUS



Fundraising & Grants	34.5%	\$4,988,599
Program Fees	51.4%	\$7,443,757
Membership	6.6%	\$1,386,160
Investment Income	2.7%	\$693,227
Other	4.8%	\$962,095

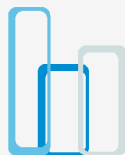
Program Services	62%	\$10,041,021
Support Services	22.6%	\$3,666,008
Facilities	13%	\$2,108,527
Center for Jewish Culture	2.4%	\$382,473

SAN DIEGO CENTER FOR JEWISH CULTURE



Fundraising	34.5%	\$736,441
Program Fees	51.4%	\$464,463
Other	6.6%	\$208,238

Salaries	62%	\$864,591
Program Services	22.6%	\$434,819
Other	13%	\$109,732



Pillars

ANNUAL GIVING CAMPAIGN

We offer our deepest gratitude to all the generous donors who continue to support our Pillars Annual Giving Campaign. The Pillars campaign has become a model for other agencies across the country. Now in its 21st year, the Pillars campaign goal for this fiscal year is to raise more than \$1,500,000 to ensure the continued growth, strength and vitality of JCC programs that benefit the San Diego community at large. The Pillars campaign consolidates donor giving into a one-time integrated ask with

the choice of a multi-year commitment. Donors are able to designate their gift to the programs and areas of their choice. These designations reach all corners of

our agency.

Join Pillars Annual Giving Campaign and enjoy special benefits and privileges.

For information, please contact
Ludivine De Anda,

Director of Philanthropy
858.362.1347
ludivined@lfjcc.org

The Pillars Annual Giving Campaign consolidates donor giving into a one-time integrated ask with the choice of a multi-year commitment. Donors are able to designate their gift to the programs and areas of their choice. These designations reach all corners of our agency.



THANK YOU FOR YOUR VISION AND SUPPORT.

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*Funds granted through the Jewish Community Foundation | **Of Blessed Memory | In formation as of March 24, 2025

Lawrence Family Jewish Community Center | JACOBS FAMILY CAMPUS

The Joan & Irwin Jacobs JCC JEWISH LEGACY SOCIETY

The Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS
would like to thank all the generous donors who have remembered us in their estate plans.

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**Of Blessed Memory | In formation as of March 24, 2025

Our organization is a current participant in the Jewish Community Foundation's Create a Jewish Legacy Program

Lawrence Family Jewish Community Center

JACOBS FAMILY CAMPUS

Board of Directors 2024-2025

JCC Board Chair	Laurie Greenberg	Board Members	
Immediate Past Chair	Todd Allen	David Abrams	
Board Chair-Elect	Liz Nederlander Coden	Hannah Cohen	Musy New
Vice Chair/CJC Chair	Kira Finkenberg	Suzanne Cohen	Julie Potiker
Treasurer	Adam Jacobs	Phillip Ginsburg	Marie Raftery
Secretary	Doron Malka	Laurie Greenberg	Danny Recht
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		Taylor Israel	David Rodman
		Adam Jacobs	Jack Rubin
		Larry Katz	Victor Shlionsky
		Doron Malka	Gina Stein
		Brett Meltzer	Sheava Wax

San Diego Center for Jewish Culture

Board of Directors 2024-2025

CJC Board Chair	Kira Finkenberg	Board Members	
Immediate Past		Roberta Berman	
Chair/JCC Chair	Laurie Greenberg	Leslie Caspi	
Board Chair-Elect	Hannah Cohen	Lisa Chang	Seth Krosner
Treasurer	Stacie Bresler-Reinstein	Carolena Deutsch-Garcia	Nicole Nevarez
Secretary	Staci Tiras-Jones	Christina Fink	David Rafsky
		Julia Foster	Bob Rubenstein
		David Geffen	Cort Schultz
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		Jerri-Ann Jacobs	Jennifer Tabak-Levy

Reflections & Looking Ahead:

A Message from Our Outgoing Leaders



Laurie Greenberg, JCC Board Chair

I don't often look back, but as my three years as JCC Board Chair come to an end, I can't help but reflect on the incredible journey. I took on this role because of all the JCC has meant to me and my family—preschool, swimming, camp, JCompany, personal training, fitness classes, arts, and learning. More than anything, it's been about the people—the friendships formed and deepened. It's been a privilege to witness the strong and innovative leadership of CEO Betzy Lynch, to have a tireless and talented partner in CJC Board Chair Kira Finkenberg, and to experience the joy of working with the thoughtful and devoted JCC Board and our incredible JCC staff.

Together, we've faced challenges, embraced opportunities, and strengthened our community. I've shared in the thrill of hosting the 2022 JCC Maccabi Games and Access (eight boys in my home!), enhancing partnerships, building the Jacobs Family Harmony Village, Gleiberman Family Playground and Wax Family Pavilion, installing solar power, expanding Jeighborhood, and participating in meaningful interfaith Shabbat dinners, film festivals, and author events. I'm proud that we serve all ages, faiths, abilities, and financial means. I look forward to celebrating our 80th anniversary, supporting incoming JCC Chair Liz Nederlander Coden and CJC Chair Hannah Cohen, and continuing my training, classes, and friendships—this time from another seat.

Shalom, l'hitraot,

Laurie Greenberg



Kira Finkenberg, CJC Board Chair

Wow—where does the time go? It's hard to believe my two-year term (that became three!) is coming to an end. Looking back, I'm in awe of what the Lawrence Family JCC and Center for Jewish Culture have accomplished—**navigating a pandemic, hosting the JCC Maccabi Games and Access, building an accessible playground, renovating preschool classrooms, completing a major capital campaign, and now, preparing to celebrate 80 incredible years.**

Co-chairing the JCC Maccabi Games and Access with Adam Jacobs and Larry Katz was a true highlight—an enormous challenge, but one that strengthened friendships and deepened our community's Jewish connections.

To my CJC Board, thank you for your guidance, time, and generosity. To Laurie Greenberg, I couldn't have asked for a better partner. And to Betzy Lynch, our fearless leader—thank you for your guidance, partnership, and friendship.

I can't wait to celebrate the JCC's 80th anniversary on May 31st and throughout the year. I hope to see you all there!

With love,

Kira Finkenberg

Special Recognition Awards

Volunteers of the Year

**JERRI-ANN JACOBS
MARTY DICKER**

Family of the Year

NINO, MEREDITH & PHILIP ASCIUTTO

Ana Kozlowski Staff Award

LORRENNIS LEEDS

David Wax Teen Leadership Award

AVA TAYLOR

David K. Kroll Leadership Award

LAURIE GREENBERG

Melissa Garfield Bartell San Diego Center for Jewish Culture Leadership Award

KIRA FINKENBERG